

Red Hat Outlines Vision to Help Enterprise IT Take 'Mobile First' From Hype to Reality

MAR 17, 2015

Strategy designed to give customers greater control, agility, and freedom of choice as they embark on new enterprise mobility initiatives

RALEIGH, N.C.--(BUSINESS WIRE)-- Red Hat, Inc. (NYSE:RHT), the world's leading provider of open source solutions, today announced its vision to help organizations succeed in the mobile-first economy. Customers can take advantage of Red Hat's experience and leadership in enterprise IT, and its portfolio of enterprise-grade open source technologies - including mobile capabilities from the [recent acquisition of FeedHenry](#) - to overcome their mobility challenges.

Mobility is increasingly becoming a [top priority](#) for business as a means to drive innovation and streamline operational efficiency; however, it is also creating demand for faster and continuous development cycles that challenge traditional IT infrastructure and development methodologies. To become mobile-centric, enterprises must evolve in a way that supports both the agility of new mobile initiatives and stability of core IT.

In response, Red Hat is focusing its enterprise mobility vision on four areas: platform architecture, developer experience, technology integration, and collaboration in two-track IT environments.

Platform architecture: The public cloud or private Platform-as-a-Service (PaaS)-based architecture of the Red Hat mobile platform facilitates agile development and DevOps processes, leverages RESTful APIs and microservices, and accelerates time-to-deployment to reduce total cost of ownership (TCO).

Developer experience: A developer-centric approach that embraces modern toolchains, collaboration, and continuous development and integration allows organizations to use existing IT skillsets for new mobile initiatives.

Technology integration: Simplified integration of the platform with other enterprise middleware components, based upon a common REST API architecture, captures and stores new data generated by connected devices to help unlock the value in existing systems of record.

Collaboration in two-track IT environments: Adopting a two-track IT approach, using mobile as the catalyst for building a "fast IT" organization, helps balance agility with stability and fosters greater collaboration and cooperation between the two tracks.

Since accelerating into the enterprise mobile market with the October 2014 acquisition of FeedHenry, a leading mobile enterprise application platform provider, Red Hat has achieved several notable milestones in its mobile journey, including:

Release of [platform enhancements](#) for mobile Application Lifecycle Management (ALM) and collaboration.

Integration of the platform into Red Hat's [award-winning](#) integrated development environment (IDE), [JBoss Developer Studio](#).

Deployment of FeedHenry technology as a mobile service in OpenShift as part of Red Hat's [xPaaS](#) strategy for cloud-based application development.

Customers in industries ranging from manufacturing and transportation to workforce management are using Red Hat mobile technologies to reduce costs, increase efficiency, and extend critical enterprise systems to mobile devices.

Recognition of the FeedHenry platform as the top Mobile Backend-as-a-Service (MBaaS) in a [sector analysis by GigaOM Research](#).

Red Hat plans to expand deployment options for the FeedHenry platform and roll out new integrations with the existing Red Hat middleware product portfolio, giving enterprises greater freedom of choice by extending its industry-leading capabilities across hybrid environments.

Supporting Quotes

Craig Muzilla, senior vice president, Application Platforms Business, Red Hat

"The mobile phenomenon has had a profound impact on the way we think and act and consume information in our daily lives. That impact is now rippling throughout enterprise IT as organizations come face-to-face with the reality of doing business in a new 'mobile first' world, where speed and agility must be prioritized without forsaking the stability of core IT. Our vision is to help enterprises evolve in a digital world and provide them with an open and flexible architecture and the technologies that accelerate this transition."

Chris Marsh, principal analyst, Enterprise Mobile App Strategies, 451 Research

"51% of organizations recently surveyed are further increasing their mobile budgets this year. The enabling technologies are falling into place for companies to break out of the way they think about mobile from the silos in which it has traditionally resided, but the process needs to evolve to support this. Over the past year, it has become clearer that traditional waterfall development across the software lifecycle is ill-suited to mobile, and that agile methods are more applicable."

Additional Resources

Catch up on recent mobile blogs the [Red Hat](#) and [FeedHenry](#) teams

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Forward-Looking Statements

Certain statements contained in this press release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: risks related to delays or reductions in information technology spending; the effects of industry consolidation; the ability of the Company to compete effectively; the integration of acquisitions and the ability to market successfully acquired technologies and products; uncertainty and adverse results in litigation and related settlements; the inability to adequately protect Company intellectual property and the potential for infringement or breach of license claims of or relating to third party intellectual property; the ability to deliver and stimulate demand for new products and technological innovations on a timely basis; risks related to data and information security vulnerabilities; ineffective management of, and control over, the Company's growth and international operations; fluctuations in exchange rates; and changes in and a dependence on key personnel, as well as other factors contained in our most recent Quarterly Report on Form 10-Q (copies of which may be accessed through the Securities and Exchange Commission's website at <http://www.sec.gov>), including those found therein under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations". In addition to these factors, actual future performance, outcomes, and results may differ materially because of more general factors including (without limitation) general industry and market conditions and growth rates, economic and political conditions, governmental and public policy changes and the impact of natural disasters such as earthquakes and floods. The forward-looking statements included in this press release represent the Company's views as of the date of this press release and these views could change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of this press release.

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